# **Aviva Investors**

What's going to drive your clients' investments?

June 2025

This document is for professional clients, institutional/qualified investors and advisers only. It is not to be distributed to or relied on by retail clients.

## Learning objectives



To understand the current market factors influencing Multi Asset portfolios



How multi asset funds can influence positive change in a client circumstance and why diversification is still critical in an investment portfolio



Recognise the factors that have impacted the performance of securities in recent times and the outlook for the remainder of 2025

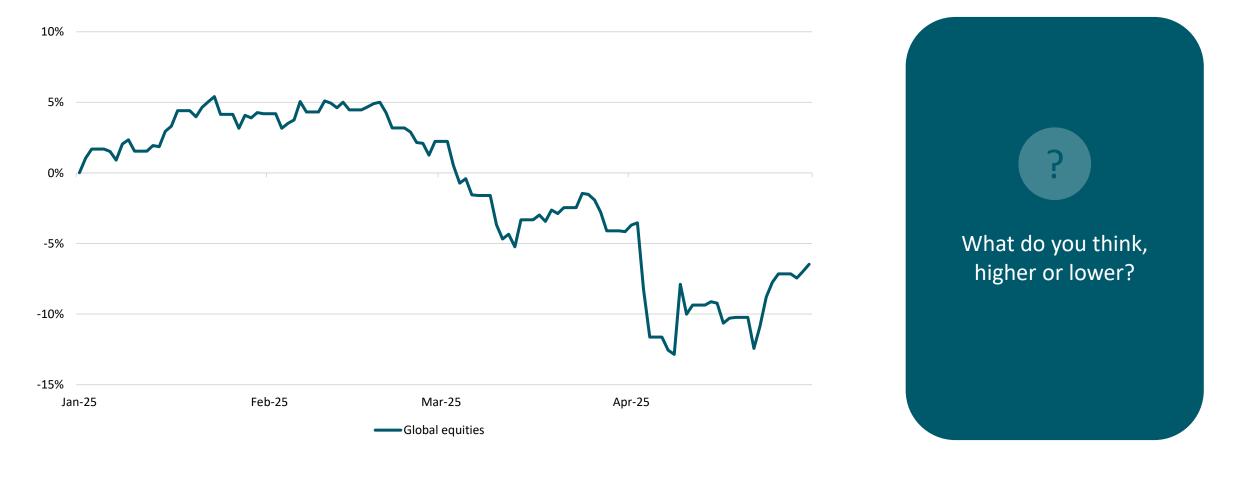


# Feel familiar?



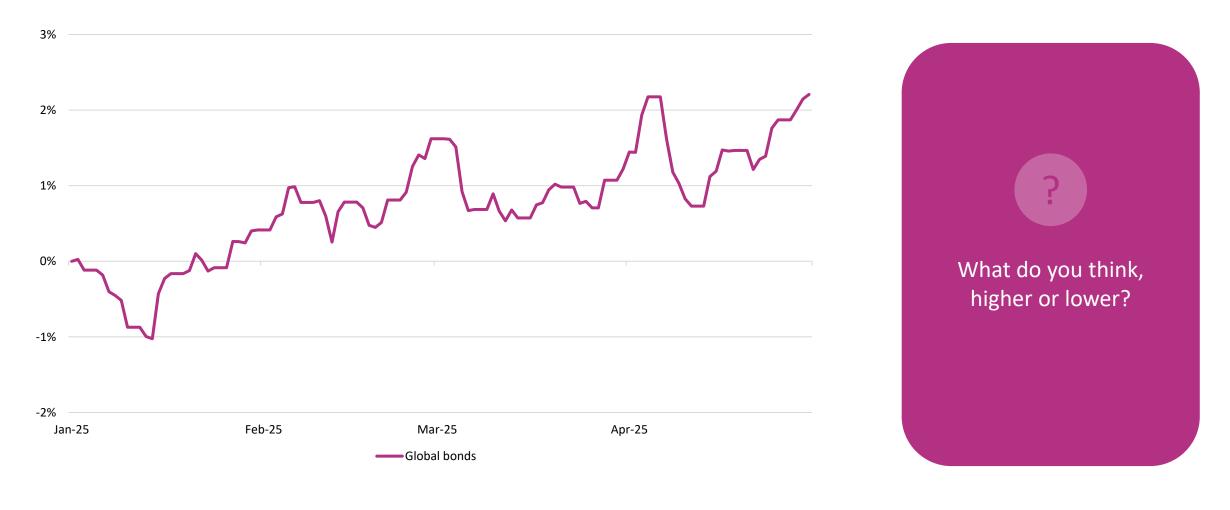


## Where are global equity markets heading?





# What about global bond markets?



### Past performance is not a reliable indicator of future returns.

Source: Morningstar Direct as at 30<sup>th</sup> April 2025. Data is represented by the Bloomberg Global Aggregate TR Hdg GBP.

## Two key questions

# Will Trump's tariff war cause a global recession?

# Should you invest globally or be UK biased?



## Two key questions

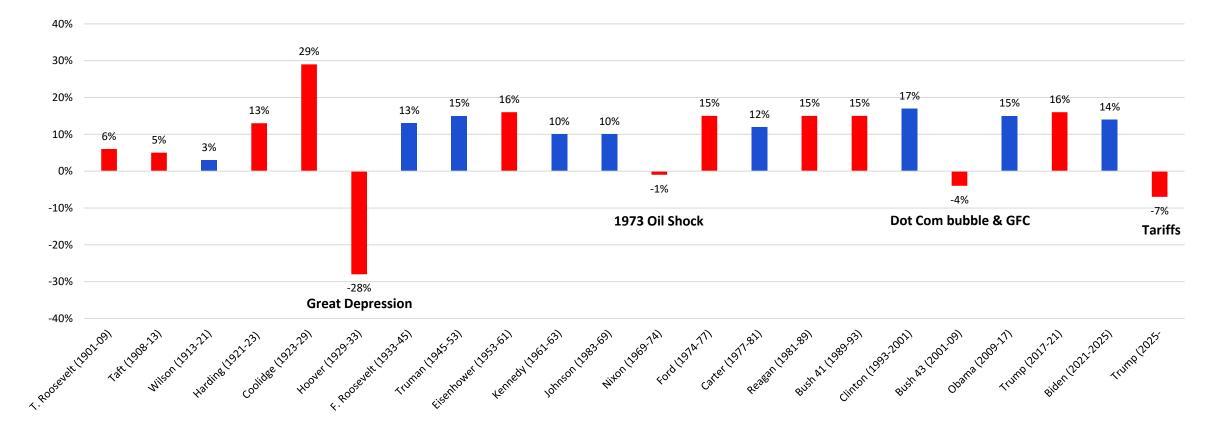
# Will Trump's tariff war cause a global recession?

# Should you invest globally or be UK biased?



## Presidents and performance

### Annualised US equity performance by President



Source: GFD, Deutsche Bank. Trump 2025 performance is from Morningstar Direct as at 30<sup>th</sup> April 2025. Note: Daily S&P total return data only available from 1988. Here we started at inauguration. Before that, nearest month to inauguration used.



## What are the reasons for Tariffs?

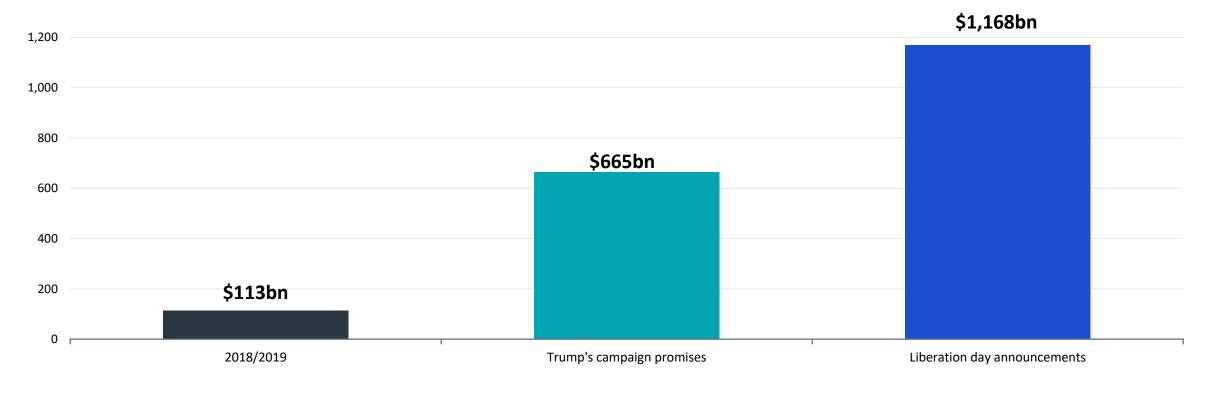




# Trade disorder and disruption

### Where will Trump's tariffs settle?

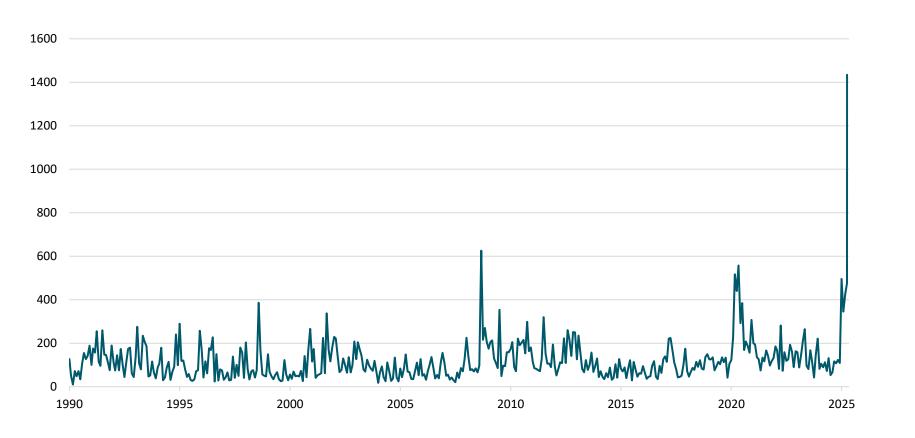
### Potential revenue raised (\$bn)



For illustrative purposes only and not intended as an investment recommendation. Source: UBS, White House announcements, Aviva Investors as at 11 April 2025.

# The Policy Uncertainty Index

### Over the previous 35 year the index is...

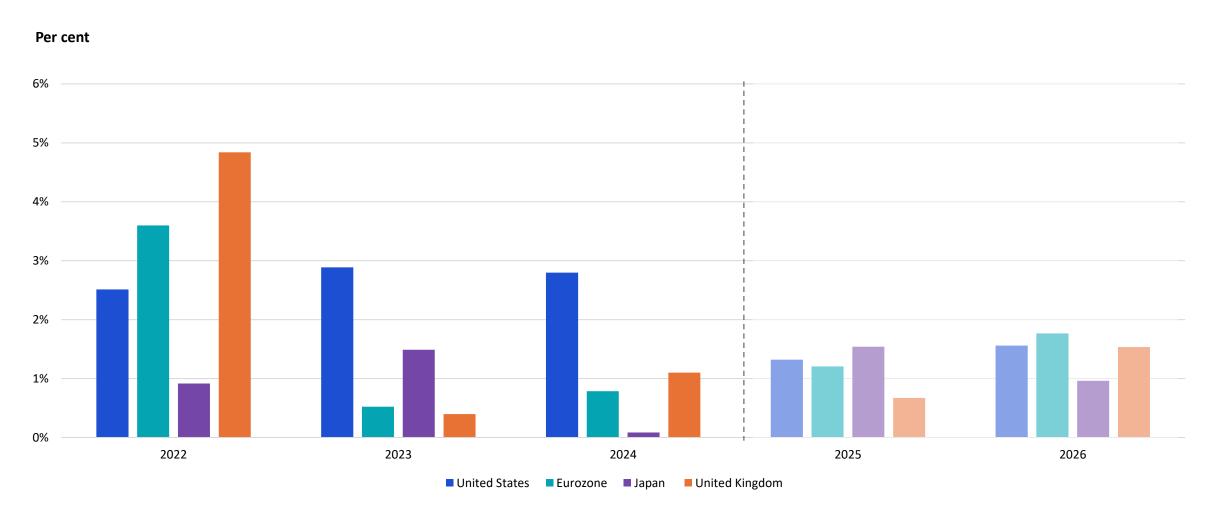


Nearly **12x higher** than on average

**2.4x higher** than the previous high during the 2008 GFC

Source: Bloomberg as at 30<sup>th</sup> April 2025.

# Aviva Investors growth projections





Source: Aviva Investors, Macrobond as at 3 April 2025.

## Key takeaways

# Will Trump's tariff war cause a global recession?

Slower US growth, but we don't expect a deep recession

Global equity and bonds markets can still fare well

A long-term approach is always important



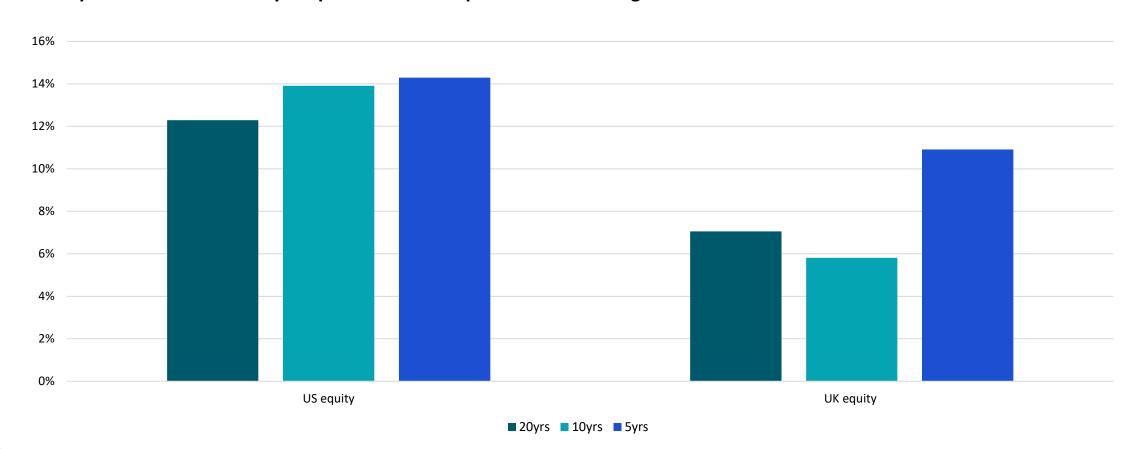
## Two key questions

# Will Trump's tariff war cause a global recession?

# Should you invest globally or be UK biased?



# US vs UK – who wins?



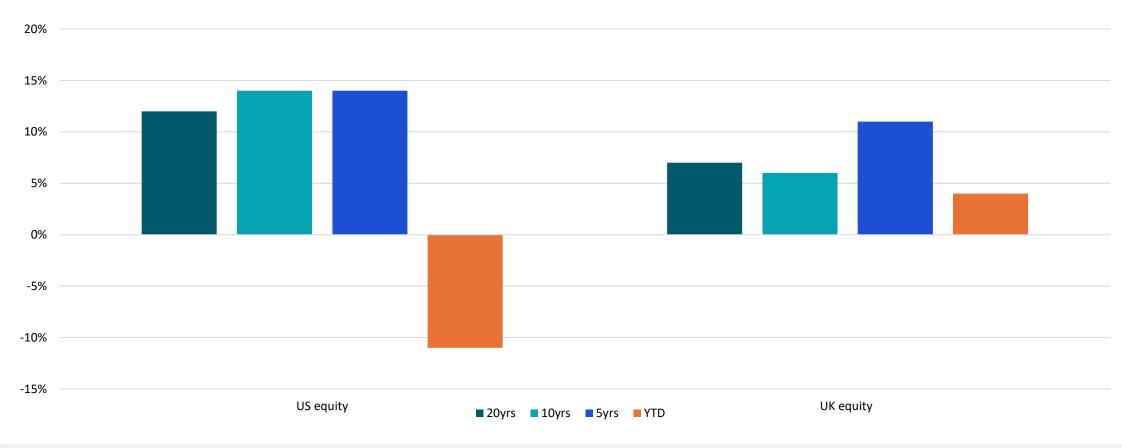
US equities have continually outperformed UK equities over the long-term

Past performance is not a reliable indicator of future performance.

For illustrative purposes only and not intended as an investment recommendation.

Source: Morningstar Direct, as at 30 April 2025. Indices used are available on request. The performance for all the equity indices are in GBP terms.

# US vs UK – who wins?



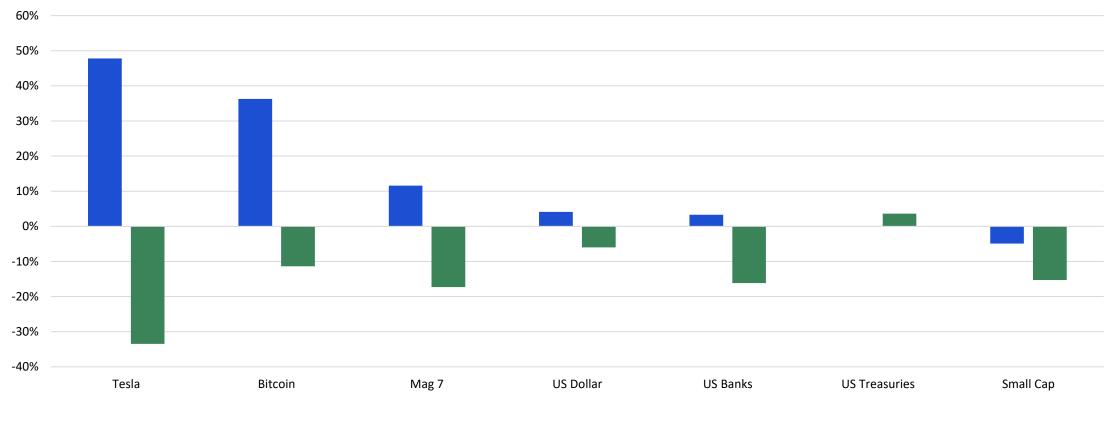
### But this year UK equities have been outperforming the US

Past performance is not a reliable indicator of future performance.

For illustrative purposes only and not intended as an investment recommendation.

Source: Morningstar Direct, as at 30 April 2025. Indices used are available on request. The performance for all the equity indices are in GBP terms.

## Reversal of the Trump Trade



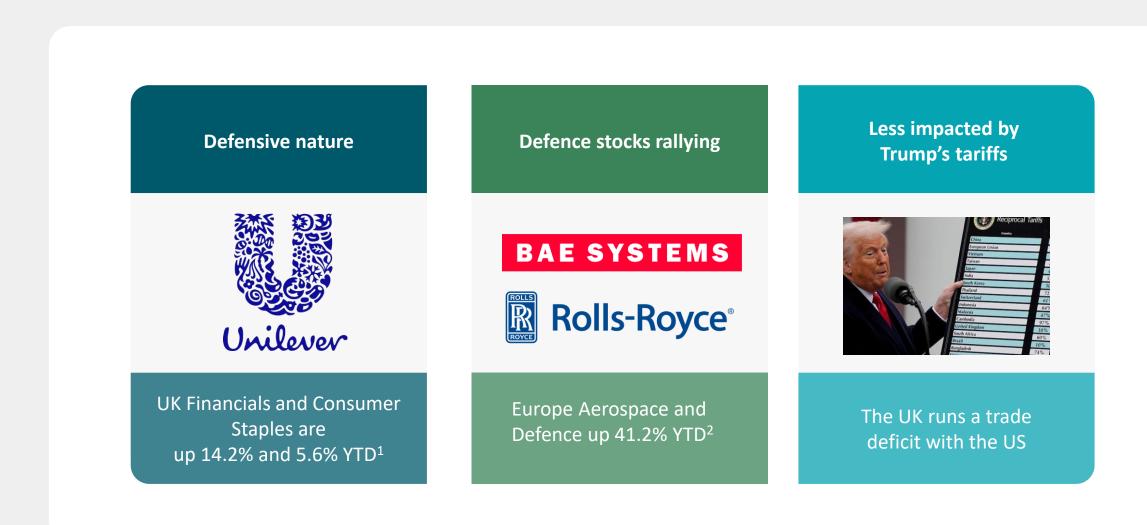
Election to Inauguration
Inauguration to now

### Past performance is not a reliable indicator of future performance.

For illustrative purposes only and not intended as an investment recommendation.

Source: Bloomberg, as at 30 April 2025. Indices used are available on request. Asset class returns are in Dollar, which is represented by the DXY.

# Why has UK done well this year?



Past performance is not a reliable indicator of future returns. Source: 1. MSCI UK Financials Index, MSCI UK Consumer Staples Index 2. MSCI Europe Aerospace and Defense Index





**3.4%** UK's share of global equity market cap<sup>2</sup> There is a value-bias within UK equity market

# UK regulation and reporting

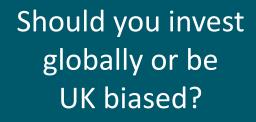


25% of Mixed sector is invested in UK equity<sup>3</sup> – is that too much?

Source: 1. https://www.statista.com/statistics/270452/united-kingdoms-share-of-global-gross-domestic-product-gdp/. 2. https://www.msci.com/documents/10199/8d97d244-4685-4200-a24c-3e2942e3adeb. 3. In defence of home bias – how a more patriotic portfolio could protect your advice business



# Key takeaways



UK is an important region as part of a diversified portfolio

V Ho do

However, we don't believe it should be the dominant region



# Will Trump's tariff war cause a global recession?

Slower US growth, but we don't expect a deep recession, with potential for markets to perform well

# Should you invest globally or be UK biased?

We believe global diversification is still best, compared to being UK biased



## Tactical asset allocation

Current positioning

Underweight Overweight Neutral **US** equities European equities **Emerging & Asian equities UK** equities US bonds UK bonds Euro bonds Corporate bonds US Dollar Alternative assets

For illustrative purposes only and not intended as an investment recommendation. Source: Aviva Investors, as at 13 May 2025.

# **Equities**

Positive momentum in European equity markets following more fiscal spending

Positive EM growth outlook relative to the US

### **Government bonds OW US Treasuries -**

Downside growth risks may lead to increased monetary easing.

### OW Gilts, inc. vs UW French OATs -

The UK has more fiscal discipline and continues to show macro weakness

### FX

### OW JPY vs USD -

Underweight USD due to our outlook on the US, and is a risk reducing position in this current macro environment



## Learning outcomes



To be well informed on the current market conditions to enhance client conversations



Gain answers to questions from leading professionals in the investment space



Evaluate the need for increased diversification in a volatile market



# MAF range

This document is for professional clients, institutional/qualified investors and advisers only. It is not to be distributed to or relied on by retail clients.

### It takes Aviva and Aviva Investors



Source: Aviva Investors and Aviva plc, as at 31 December 2024. 1. Aviva's analysis using latest information available including company reporting, Fundscape, Boring Money, Corporate Advisor, ABI, Insurance Ireland, UK Finance, Swiss Re Group Watch, Milliman. 2. For example, the Aviva Life Mixed Investment (40-85% Shares) (PM) Ini fund was launched on 01 November 1974. Aviva Investors is the name under which a number of globally integrated asset management businesses operate. Aviva Investors Global Services Limited is our main investment arm ultimately 100% owned by Aviva plc (a multinational financial services company). The AUM figures shown above are for the group of companies, trading as Aviva Investors, the fund management arm of the Aviva Group. Please note individual componentry of Real Assets may not reflect the overall Real Assets AUM which reflects components managed within Fixed Income across Multi-Asset & Macro and Credit, and methodical treatment of nominal versus market value in illiquid assets. Multi-asset & Macro AUM reflects add back of cross-holdings and therefore the sum of business breakdown AUM will be to the total firm-level AUM. AUM figures including rounding, may fluctuate and should be taken for illustrative purposes only.



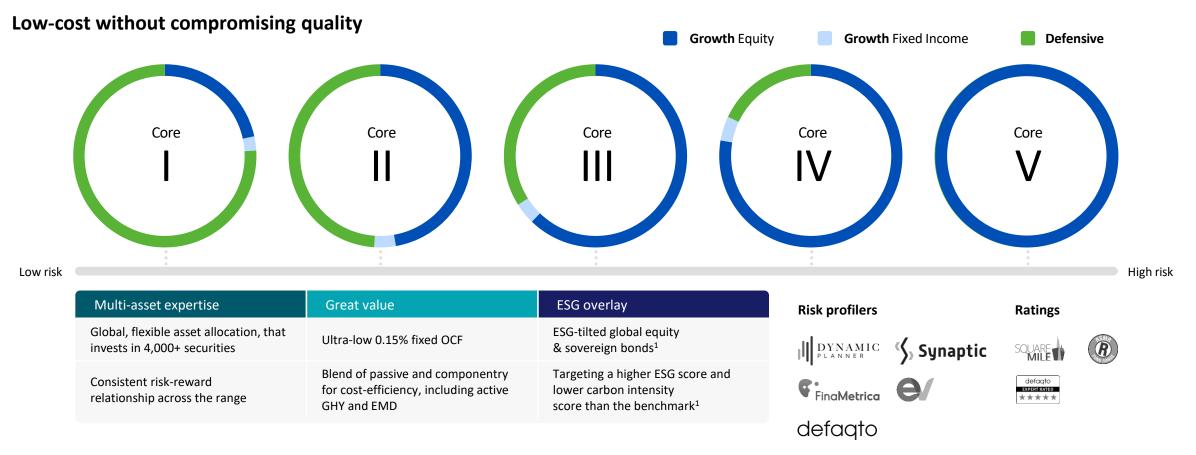
### Aviva Investors: Confidential

# Our fund multi-asset fund ranges

What does it aim to do?	MAF Core	MAF Plus Outperform the market	MAF Income	MAF Stewardship
Number of funds	5	5	1	4
Fund cost (OCF)	<b>0.15%</b> fixed	<b>0.60%</b> capped	<b>0.60%</b> capped	<b>0.45%</b> capped
Partnership pricing?		$\checkmark$	✓	

Source: Aviva Investors, as at 31 March 2025. Sustainable investments MAF Stewardship Funds I to IV only are defined as either investments in companies with an overall positive alignment to the UN SDGs as determined by the Investment Manager's Sustainable Investment Policy or in bonds classified by Climate Bonds Initiative as 'green', 'social' or 'sustainability' bonds. For further information please refer to the Fund's KIID and Prospectus.

# MAF Core summary



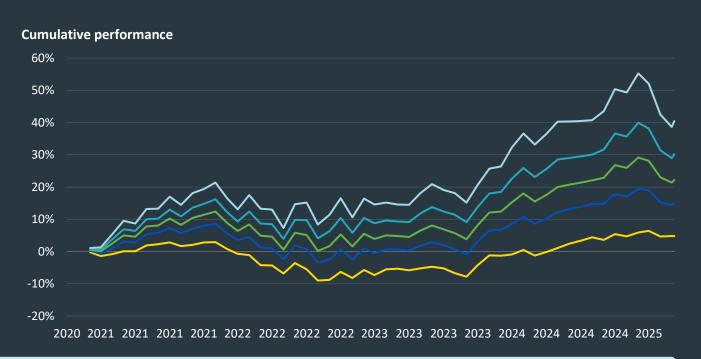
### This diagram is for illustrative purposes only, asset allocations are subject to change.

Source: Aviva Investors. 1. We aim to invest clients' money in a responsible way, investing in the good and engaging to drive change. MAF Core uses passive ESG-tilted strategies within its global equity and sovereign allocations, which utilise our own ESG scoring system (based on a number of third-party data inputs). Tilts are applied for global equities and sovereigns in the portfolio to achieve a higher ESG score than the respective benchmarks (MSCI World Index & Bloomberg Global Aggregate Treasuries Index). Global equities also tilt towards companies with lower carbon intensity than the benchmark (MSCI World Index). Our focus on ESG doesn't end when we make an investment, we believe in ongoing active engagement with the companies we own to encourage sustainable business practice.

### MAF Core

### Performance

Performance (%)	1Y	2Y (ann.)	3Y (ann.)	4Y (ann.)	S.I. (ann.)
Multi-Asset Core I	6.1	5.2	3.0	1.1	1.1
Benchmark	6.8	5.6	3.3	1.2	1.2
Multi-Asset Core II	5.4	6.6	4.2	2.6	3.1
Benchmark	6.2	7.4	4.8	3.1	3.6
Multi-Asset Core III	5.1	7.6	5.0	3.7	4.5
Benchmark	5.9	8.4	5.7	4.2	5.0
Multi-Asset Core IV	4.8	8.6	5.9	4.8	5.9
Benchmark	5.5	9.5	6.6	5.3	6.4
Multi-Asset Core V	4.1	10.0	7.0	6.1	7.7
– Benchmark	4.8	11.2	8.0	7.1	8.7



### Come and chat to us for more information

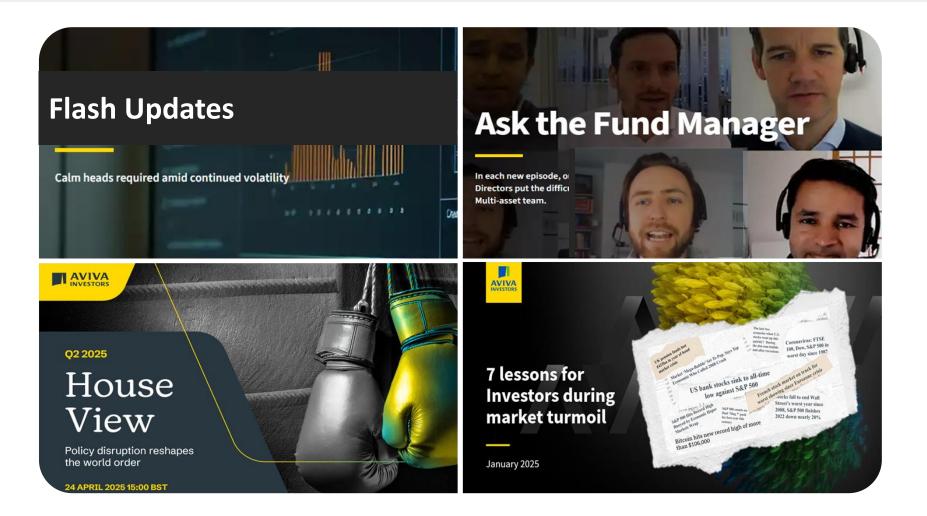
### Past performance is not a reliable indicator of future performance.

The value of an investment and any income from it can go down as well as up. Investors may not get back the original amount invested.

Source: Morningstar as at 07 May 2025. Performance is net of fees in Sterling, Mid to Mid income reinvested. It can go down as well as up. Investors may not get back the original amount invested. For MAF Core I-IV, the performance benchmark is a composite index, comprising a mix of global equities and global bonds. For MAF Core V, the performance benchmark is an index comprising 100% global equities. Funds launched on 30 November 2020. Further information on the fund's benchmarks can be found in the Prospectus.



# How can we support you?







# Q&A

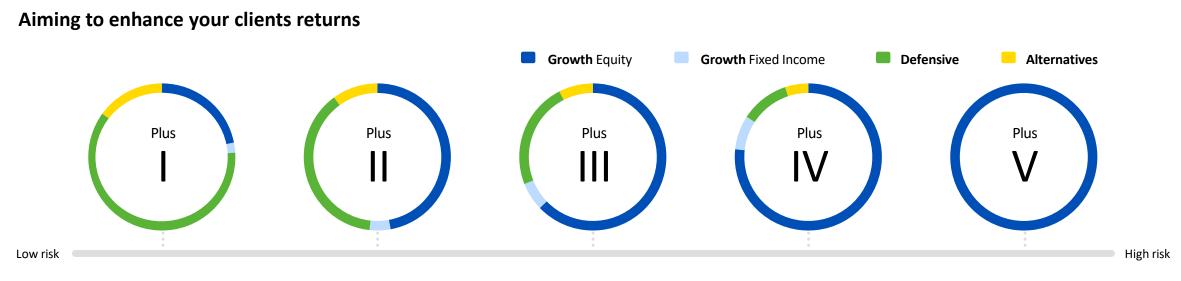
Aviva Investors: Confidential



# Appendix

Aviva Investors: Confidential

# MAF Plus summary



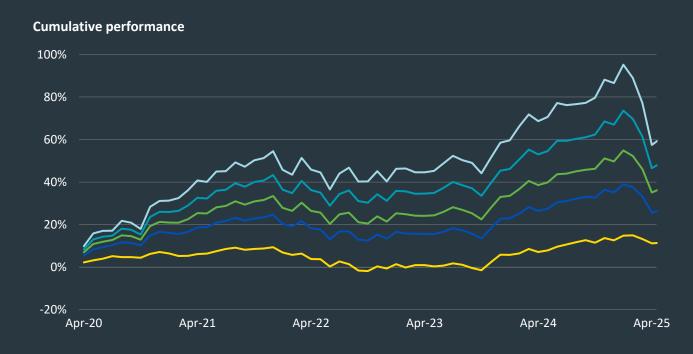
Multi-asset expertise	Great value	Global opportunities	Risk profilers	Ratings
Tactical, active asset allocation	0.35% capped OCF	Targeting global markets for capital growth	DYNAMIC Synaptic	
Exposure to over 8,000 securities	Includes access to active componentry and alternative assets for extra diversification	Active building blocks to drive returns	defaqto	<pre>Expert BATE0     ★ ★ ★ ★ ★</pre>

This diagram is for illustrative purposes only, asset allocations are subject to change.

## **MAF Plus**

### Performance

Performance (%)	1Y	2Y (ann.)	3Y (ann.)	4Y (ann.)	5Y (ann.)
Multi-Asset Plus I	6.1	6.1	3.1	1.7	2.1
Benchmark	6.8	5.6	3.3	1.2	
Multi-Asset Plus II	4.8	7.0	3.9	2.8	4.7
Benchmark	6.2	7.4	4.8	3.1	
Multi-Asset Plus III	4.3	7.9	4.6	3.6	6.2
Benchmark	5.9	8.4	5.7	4.2	
Multi-Asset Plus IV	3.7	8.6	5.2	4.6	7.9
Benchmark	5.5	9.5	6.6	5.3	
Multi-Asset Plus V	2.5	9.4	5.8	5.3	9.5
Benchmark	4.8	11.2	8.0	7.1	



### Come and chat to us for more information

### Past performance is not a reliable indicator of future performance.

The value of an investment and any income from it can go down as well as up. Investors may not get back the original amount invested.

Source: Morningstar, as at 07 May 2025. Performance is net of fees in Sterling, Mid to Mid income reinvested. Funds II, IV and V launched on 1 November 2010 and I and III launched on

6 February 2012. SC2 share class launched on 20 August 2012. Prior to 30 November 2020, the fund was not managed against a performance benchmark and therefore no benchmark performance data is

available prior to this date. For MAF Plus I-IV, the performance benchmark is a composite index, comprising of a mix of global equities and global bonds. For MAF Plus V, the performance benchmark is an index comprising 100% global equities Further information on the fund's benchmarks can be found in the Prospectus.



The value of an investment and any income from it can go down as well as up and can fluctuate in response to changes in currency and exchange rates. Investors may not get back the original amount invested.

The Fund uses derivatives, these can be complex and highly volatile. This means in unusual market conditions the Fund may suffer significant losses.

The Fund Invests in emerging markets, these markets may be volatile and carry higher risk than developed markets.

### **Equities Risk**

Equities can lose value rapidly, can remain at low prices indefinitely, and generally involve higher risks - especially market risk - than bonds or money market instruments. Bankruptcy or other financial restructuring can cause the issuer's equities to lose most or all of their value.

### **Fixed income risk**

Investments in fixed interest securities are impacted by market and credit risk and are sensitive to changes in interest rates and market expectations of future inflation. Bonds that produce a higher level of income usually have a greater risk of default.

### **Investment & currency**

The value of an investment and any income from it can go down as well as up and can fluctuate in response to changes in currency and exchange rates. Investors may not get back the original amount invested.

### **Emerging markets**

Investments can be made in emerging markets. These markets may be volatile and carry higher risk than developed markets.

## SDR disclosure

### **MAF** Core

This product does not have a UK sustainable investment label. This is because – although the fund has sustainability characteristics - it does not meet the criteria for a label. Sustainable investment labels help investors find products that have a specific sustainability goal. They can only be applied to funds with an explicit sustainability objective and that meet other specific regulatory criteria for a UK sustainable investment label.

### **MAF Plus**

The Investment Manager endeavours to comply with the requirements of the UK Stewardship Code when managing the Funds' assets. Stewardship is the responsible allocation, management and oversight of capital to create long-term value for investors leading to sustainable benefits for the economy, the environment and society. Environmental (particularly climate) and social factors, in addition to governance, have become material issues for fund managers to consider when making investment decisions and undertaking stewardship. The Investment Manager therefore considers a range of financial and non-financial information when assessing investments and to inform its stewardship activities, including considering the potential or actual material risk that sustainability issues may have on an investment. For more information on how the Investment Manager carries out this activity and meets the requirements of the UK Stewardship Code, as well as details about Aviva Investors' firmwide policy, please see our website: <a href="https://www.avivainvestors.com/en-gb/about/responsible-investment/policies-and-documents/">https://www.avivainvestors.com/en-gb/about/responsible-investment/policies-and-documents/</a>

### THIS IS A MARKETING COMMUNICATION

Except where stated as otherwise, the source of all information is Aviva Investors Global Services Limited ("Aviva Investors"). Unless stated otherwise any opinions expressed are those of Aviva Investors. They should not be viewed as indicating any guarantee of return from an investment managed by Aviva Investors nor as advice of any nature. The value of an investment and any income from it can go down as well as up. Investors may not get back the original amount invested. The Aviva Investors MAF Stewardship funds comprise four funds: Aviva Investors Multi-asset Stewardship Fund I ("MAF S I"), the Aviva Investors Multi-asset Stewardship Fund I ("MAF S I"), the Aviva Investors Multi-asset Stewardship Fund II ("MAF S II") and the Aviva Investors Multi-asset Stewardship Fund IV ("MAF S IV").

The Aviva Investors Multi-asset Funds comprise two ranges, each with five funds (together the "Funds"): Aviva Investors Multi-asset Plus Fund range comprises the Aviva Investors Multi-asset Plus Fund I ("MAF Plus I"), the Aviva Investors Multi-asset Fund Plus II ("MAF Plus II"), the Aviva Investors Multi-asset Plus Fund II ("MAF Plus II"), the Aviva Investors Multi-asset Plus Fund IV ("MAF Plus IV") and the Aviva Investors Multi-asset Plus Fund V ("MAF Plus V") Aviva Investors Multi-asset Core Fund range comprises the Aviva Investors Multi-asset Core Fund I ("MAF Core I"), the Aviva Investors Multi-asset Fund Core II ("MAF Core II"), the Aviva Investors Multi-asset Core Fund II ("MAF Core II"), the Aviva Investors Multi-asset Core Fund II ("MAF Core II"), the Aviva Investors Multi-asset Core Fund II ("MAF Core II"), the Aviva Investors Multi-asset Core Fund IV ("MAF Core IV") and the Aviva Investors Multi-asset Core Fund V ("MAF Core V")

The Funds are sub-funds of the Aviva Investors Portfolio Funds ICVC. For further information please read the latest Key Investor Information Document and Supplementary Information Document. The Prospectus and the annual and interim reports are also available on request. Copies in English can be obtained free of charge from Aviva Investors UK Fund Services Limited, 80 Fenchurch Street, London, EC3M 4AE. An Aviva company. You can also download copies from our website. Issued by Aviva Investors UK Fund Services Limited. Registered in England No 1973412. Authorised and regulated by the Financial Conduct Authority. Firm Reference No. 119310. Registered address: 80 Fenchurch Street, London, EC3M 4AE. An Aviva company.

Issued by Aviva Investors Global Services Limited. Registered in England No 01151805. Authorised and regulated by the Financial Conduct Authority. Firm Reference No 119178. Registered address: 80 Fenchurch Street, London, EC3M 4AE. An Aviva company.

D015948



